



by



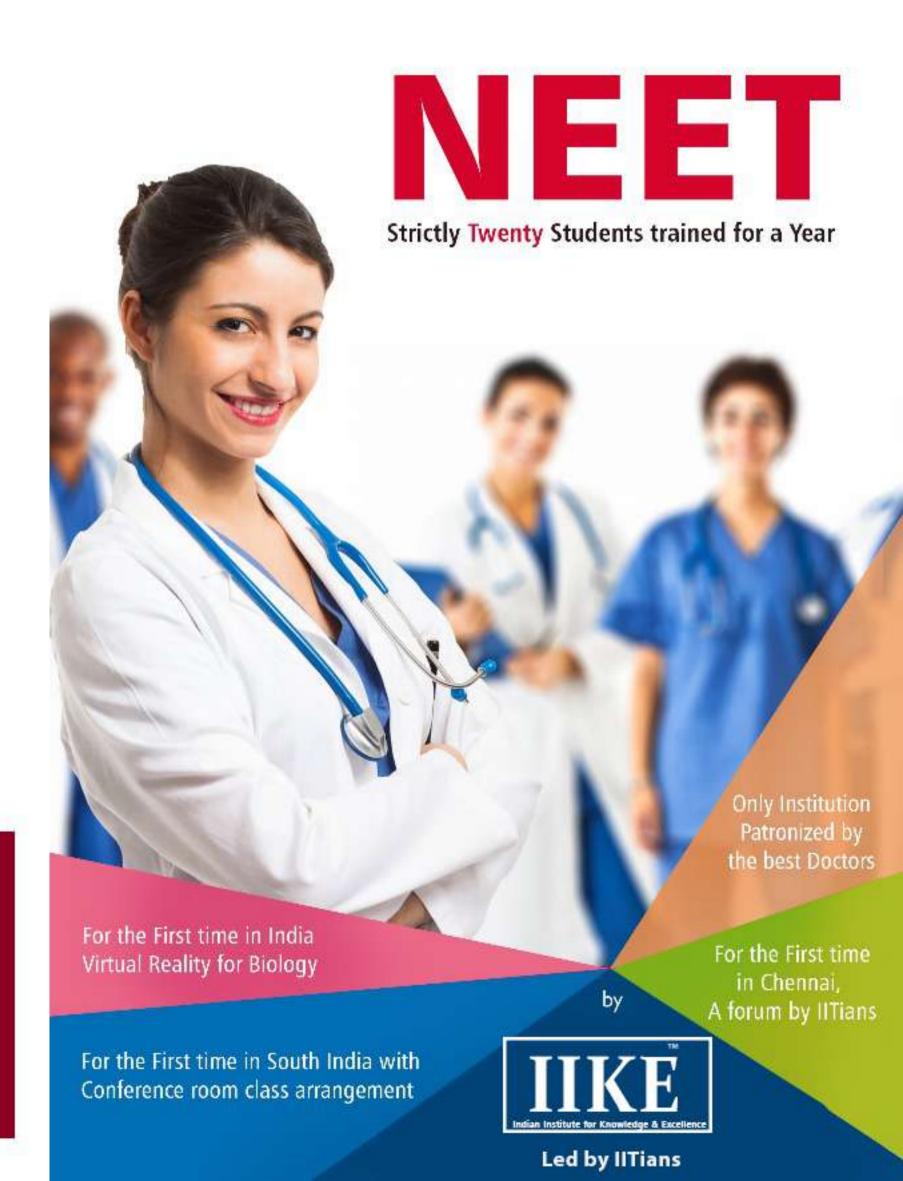
**Led by IITians** 

ISO 9001: 2015 certified

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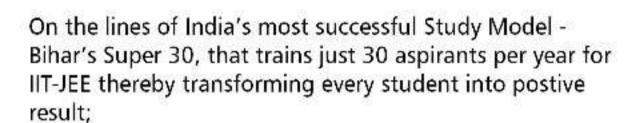




THE BEST PRESCRIPTION

TO BECOME





The **Doctors 20** by IIKE - A Study model, training strictly 20 students for National Entrance cum Eligibility Test - Under graduate (NEET -UG) conducted every year for the Medical MBBS, BDS and other alied Medical studies in India,



DR. S.K. BHATT

M.B.B.S., G.C.I.M., DM & S., F.C.G.P., F.R.S.H.(LONDON), F.I.C.A(USA)

**Our PATRON & CHIEF ADVISOR** 

# FOR THE FIRST TIME EVER IN

# **NEET-UG PREPARATION**



For the First time in NEET training, strictly 20 member batch with extensively crafted training module for assured results

For the first time in India, Virtual Reality classes for Biology in NEET

For the first time in Tamilnadu, a Competive Exam forum run completely by IITians

Classes in Conference room facility with corporate atmosphere



Classes handled Only by IITians, Doctors, PhDs, and Most experienced faculties

Clear, elaborate strategy and complete syallabus detailing handled in the very first class

90+ Test for every subject, Highest ever for best understanding

Meticulously designed Books/Study material with help from Kota and NewDelhi

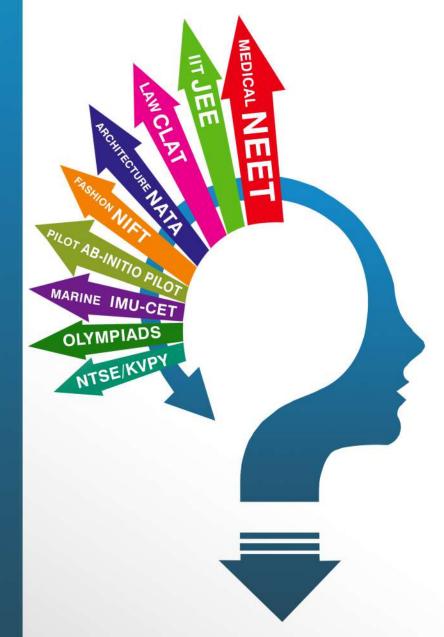
Regular discussion with Doctors and other field personels all through the course on socio-economic issues, national issues

# ABOUT IIKE

Indian Institute for Knowledge & Excellence abbreviated as IIKE is a First of its kind premier Educational Startup in Chennai, created and led **exclusively** by **IITians**, IIKE is a Registered **Trade mark** and has been granted **ISO 9001**: **2015** certification for the Quality deleivered.

IIKE is involed in creating educational models, career planing at school & college level, skill development, employment creation and training aspirants for competitive exams like NEET, IITJEE, NATA, CLAT, IMUCET for School students and UPSC, SSC, TNPSC, Bank exams for college aspirants and job seekers.

IIKE is particularly known for its unique bulls eye strategy it adopts in planning & training aspirants for all competive exams.





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Medical IIT Architecture Law Foundation

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Orientation Program





#### **About IIKE**

We are one of the leading School Children's Career planners, with key expertize and unique strategy in handling Entrance examination programs(NEET, JEE, CLAT, NATA, SAT etc) for school children. IICE's grand list of staffs include IITians, PhDs, HODs and Kota staffs with more than 8+ Years of Experience in handling NEET/IIT Classes.

Our unique and meticulous planning with Bulls-eye strategy, Student friendly study material makes us stand apart from other players in the market. IIKE is also the only foundation in Chennai to have dedicated programs from the very beginning for Law, Architecture, Agriculture and Fashion Technology, Pilot, Marine Entrances; which have now found great admiration among students post global changes.

With HQ in Chennai, IIKE has operations launched in Trichy, Villupuram and other parts of Tamilnadu.

# Highlights Of IIKE Training

The Only Academy in South India with all of its staffs composed of IITians, Doctors, PhDs, Industrial Trainers.

Audio-Visual concept Understanding of Physics, Chemistry and Biology

Smart Data Sharing and Closed group training

INTERSECTIONAL - Innovative knowledge gathering and easy rememberance mechanism (for the First time in South India)

Complete study Material

PICTOGRAPHY - Every concept amplified with pictures for dynamic understanding

Multi-Tasking approach with gain in academics also

Analytical and Logical empowerment

Regular personal One on One interaction and guidance

Leadership Quality building and Interpersonal skill development workshop

#### PROGRAMS OFFERED

# For Medical Stream Aspiring Students

Targeted Entrance Exams: NEET, AIIMS MBBS, JIPMER, AFMC PMT, Other National / State level Exams

Targeted Institutes: AIIMS, IPMER, BHU, Many National and

State Medical Universities / Colleges
Course based on NEET syllabus

Class handled by Doctors(Bio), IITians(Phy/Chem) & PhDs only

# For Engineering Stream Aspiring Students

Targeted Entrance Exams: JEE Main-Advanced, BITSAT, VITEEE, NAT, ISAT, MERI, NEAT, Other National / State level Exams Targeted Institutes: IIT, NIIT, BITS, IISC, ISAT, VET, MERI etc. Course based on JEE(Mains & Advanced), BITSAT syllabus Class handled Only by IITians,

And as Home Tutition For the First time in South India



# For Marine Studies Aspiring Students

**Targeted Entrance Exams:** IMU-CET for Nautical courses and Marine Engineering for career in Merchant Navy.

Targeted Institutes: IMU and its afiiliated institutes.

Course based on IMU-CET syllabus For the First time in South India,

With seving Captains on board in Advisory council

# For Architecture Stream Aspiring Students

**Targeted Entrance Exams:** NATA, JEE(Main)-Paper-2, JEE-Advanced-AAT Other National / State level Exams

**Targeted Institutes:** IIT Architecture Stream, Many National and State Architecture Universities / Colleges

Course based on JEE-Advanced-AAT, NATA syllabus

**Drawing by State Award winning Artist** 

# Beyond Engineering/Medical Aspiring Students

**Targeted Entrance Exams:** CLAT/LSAT - Law, Abinitio Pilot - Aviation, NDA/NA - Army/Navy, NIFT/NID - Fashion, Game / Graphic Designer Entrance Exams etc

Course covers Physics-Maths(IIT level), Aptitude, English, Logical / Legal Reasoning, Current Afffairs, Perspective Drawing. First of its Kind Innovative Program for New Global Needs



# For Olympiads and Scholarship Exams

**Targeted Entrance Exams:** National and International Physics, Chemsitry, Biology, Mathematics Olympiads, NTSE, NSTSE, KVPY, AMTI etc



### **OUR NEET PATRON & CHIEF ADVISOR**



# DR. S.K. BHATT

M.B.B.S., G.C.I.M., DM & S., F.C.G.P., F.R.S.H.(LONDON), F.I.C.A(USA)

#### **IIKE Core Team**

#### Chief Mentor

Mr. J.Rajendran M.A.(Education), M.A.(Public Administration), M.A.(History), M.Phil Best Teacher Award winner-Tamilnadu Government (27 Year Experience)

#### Advisor

Dr. P. Venkatesan M.E.(Structural), MBA, PhD, Managing Director, Methra Industries Educational Advisor to various Colleges and universities

#### BIOLOG

Head of the Department, IIKE - Biology

Dr. S. Parthasarathy M.Phil, Ph.D, Principal /Advisor (Academics)
Ph.D Research In Communication Pedagogy - IOWA university USA

Recipient of Best Teachers Award

Tamilnadu Government NEET Advisor & Special Trainer - Under Ms UmaMaheswari I.A.S Directorate of Matriculation

Also Worked under Mr Vikram Kapoor (currently Commissioner Corporation of Chennai)

Anbu Malar Award recipient from Anabalaya School for special children from Commissioner of Police, Mr. Natarajan.

#### Senior Staff, IIKE - Biology

Dr. Sampath Kumar M.Phil, Ph.D, Assistant Professor

Worked in KV Schools. More than 5 Zoological Publication in International Journals. Fungal & Drug Analyst, Smart Technical Eduactional tools Analyst & Handler

#### Senior Staff, IIKE - Botony

Ms. R Saranya M.Sc. M.Phil(Plant Biology & Plant Biotechnology), JRF

Junior Research Fellow on Tamilnadu State Forest Research Institute - Research in Nilavembu Germination & Cultivation

#### Senior Staff, IIKE - Biology

Mr.G. Aashresha MTech,

Biomedical Engineering Masters from IIT, Madras, Intern at Luke's Diagnostic centre

#### PHYSICS

Senior Staff, IIKE - Physics

Mr. Kuravati Kiran BTech,

Chemical Engineering from IIT, Madras with Minor in Managament studies State Rank 38 in State level Talent Search Examination 2005 by Unified Council Certificate of Merit in State level Talent Test by A.I.M.Ed 2007

1st Prize winner in District 15th Talent Test 2006-07 Dr.Reddy's Lanaoratories Trainee, Rank 761-IITJEE 2011

#### Senior Staff, IIKE - Physics

Mr. Bunga Praveen Kumar MTech, Ocean Engineering Masters from IIT, Madras All India 7th Rank Holder in IIT-JEE

#### CHEMISTRY

Head of the Department, IIKE - Chemistry

Dr. Kalapaneni Mohan Rao PhD,

Ph.D Research in Chemistry – IIT, Madras

Reasearch in Luminescent Technolgy, Specialised in Organic Chemistry

#### Senior Staff, IIKE - Chemistry

Mr. Margani Nagasheshu MTech,

Dual Degree MTech Research In Ocean Engineering – IIT, Madras

Staff, IIKE - Chemistry Mrs. NithyaLakshmi V MSc,

Lecturer Nursing & Physcology

#### MATHS/APTITUDE Senior Staff, IIKE - Chemistry

Ms. Asha MTech, Masters from IIT, Madras

Senior Staff, IIKE - Chemistry

Dr. SomaSundaram MTech, PhD, Assosiate Professor

IIT JEE Mathematics - 19 Year Experience

The Above list is not the complete team of IIKE's staff, IIKE will provide with Extended guest lectures by Additional staffs for certain topics on need.



# How to Win a MBBS seat by easily clearing NEET

# STRATEGICALLY PLAN YOUR NEET STUDY

Why was NEET made Compulsory for Medical seats? What was lagging in Earlier Model?

What knowledge is looked upon with this Exam instead of Board Study?

NEET is a Competitive Exam with Negative Mark; Find - What to Write ? What not to Write ?

Just 40 to 50 % mark in Multiple choice question, instead of 99 % in Board can get a Government Medical seat. Find out how ?

If Educationally backward states of India can repeatedly achieve top ranks, Why is it not Possible in Tamilnadu?

Understand the last ten years NEET (AIMPT) pattern / topic split

Can school study alone help in clearing NEET? How should the study plan for a competitive Exam made?

and MORE .....

# 中DOCTORS 20 NEET

On the lines of India's Most successful study model - Super 30 IIT-JEE; Strictly TWENTY Students trained in NEET for a Year

A Program by



Led by IITians

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