

# RECENT TOP INDIAN RECRUITERS IN

General Motors Design	Videocon	Mahindra & Mahindra Ltd. (Automotive Sector)
Hindustan Unilever Limited	Cognizant	Gold & Diamonds merchant
GAD FASHIONS	TCS	Maruti Suzuki India Ltd.
GE Healthcare	Wipro	MediaShala
Flipkart	Fluent India	Microsoft India Pvt. Ltd.
Glaxosmithkline Consumer Healthcare Ltd.	Symentic India	Mindtree
Taali Media Ltd	Accenture	Moonraft Innovation Labs Pvt. Ltd.
Tanishq	J.P. Morgan	Myntra
Tata Consultancy Services	Zomato	Nalli Silk International



**Led by IITians**

ISO 9001: 2015 certified

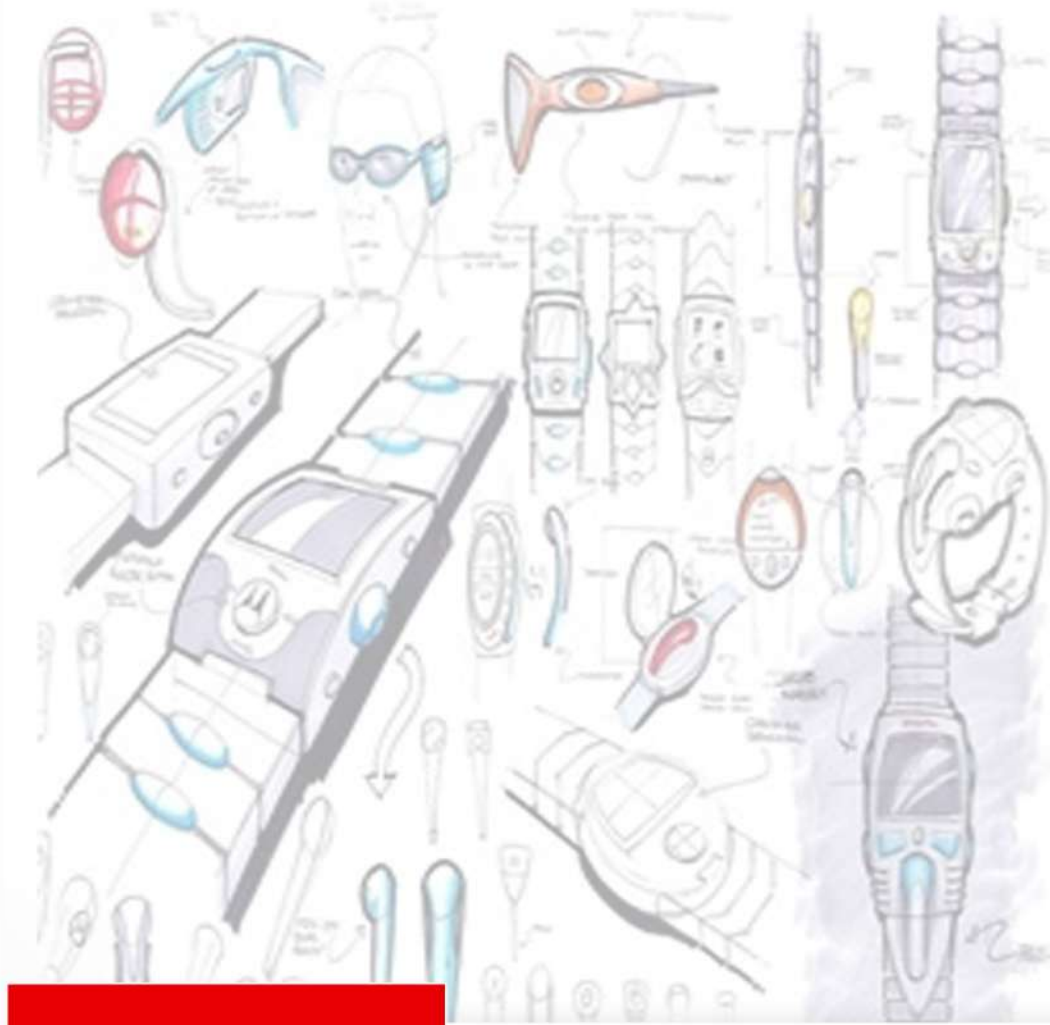
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Preparation Course Program for  
**UCEED NIFT NID FDDI**

& OTHER REPUTED FASHION AND DESIGN INSTITUTE

[ PEARL SOFT MIT ISDI SRISHTI DJ TDV  
RFMAT SYMBIOSIS NAFA singapore NATA ] etc



## Career in Design

With the advent of Fourth Industrial Revolution and Loss of jobs to Robotics (Present), Design is one of the field that is said to survive and offer tremendous high career opportunities in Smart world. It has been highly mis-conceived that design is a fashion alone industry, in reality field of Design is multi-layered and is an atmost important smart industry today.

Opportunities in various streams such as :

- Industrial Engineering and Design
- Product Research Analyst
- Automotive and Transportation Designing
- Communication Design
- Product Design and Engineering
- Industrial Design
- Interior Design
- Visual Design
- Interaction Design (Smart techs)
- Gaming Design
- Information Design
- Design of Retail Experience
- Film Design
- Textile Design
- Jewellery, Footwear, Knitwear Design
- Ceramic Design
- Strategic Design Management
- Lifestyle & Accessory Design
- User Experience
- Publication , etc

### FUTURE PROOF CAREER

Fourth Industrial Revolution → Loss of jobs to Robotics (Present)  
 Design is one field of study to **survive and offer** tremendous High career opportunities in Smart world.  
 Huge Career prospects with high pay  
**MOST EASIEST ROUTE for IIT**, with one of the most easiest entrance syllabus, as against the tougher JEE.  
 Lesser competition and most interesting Entrance

## About IIKE

**IIKE** - The Indian Institute for Knowledge & Excellence, is an Educational startup that is completeley run by IITians; a unique venture for the *first time* in Tamilnadu.

iiKE is a pioneer in providing training for competeive exams like UPSC, TNPSC, SSC, RBI, IBPS, GATE, NEET, IITJEE, IMUCET, NATA, CLAT etc, with unique Bulls-eye strategy. Student friendly study material and meticulous planning makes us stand apart from other players in the market.

With HQ in Chennai, **IIKE** has operations launched in Trichy, Villupuram and other parts of Tamilnadu.

## UNDERGRADUATE PROGRAMMES

Design Entrance eligible : **All Group Students in +1 / +2**

- 4-Year **B.Des** (Bachelor of Design)
- 4-Year **BFTech** (Bachelor of Fashion Technology)
- 3-Year **BA** (Bachelor of Arts in Specific fields of Design)

## POSTGRADUATE PROGRAMMES

- 2-Year **M.Des** (Master of Design)
- 2-Year **MFTech** (Master of Fashion Technology)
- 2-Year **MFM** (Master of Fashion Management)

## Required Skill set for cracking any Design Entrance

- Aptitude
- Logical reasoning
- Cognitive skills
- Strong artistic skills
- Traditional skills
- Innovativeness
- Good communication skills
- Presentation skills
- Drawing skills
- Perseverance

## MAJOR DESIGN INSTITUTIONS

**IIT - UCEED** → **Easiest Route into IIT than JEE**

(IIT Bombay, IIT Delhi, IISc Bangalore, IIT Guwahati, IIT Kanpur, IIT Hyderabad, IIITDM Jabalpur, UPES Dehradun etc) and 23 Other Institutions,

In 2019, 12414 appeared for UCEED of which ~3000 (2930) students got selected

### NIFT

(NIFT - Bangalore, Bhopal, Chennai, Gandinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkatta, Mumbai, New Delhi, Patna, Raebareli, Shillong)  
**For 4297 Seats per Year**

### NID

(NID -Ahmadabad, Gandinagar, Bangalore, Vijayawada, Kurukshetra) **For 5 NIDs ~ 300 seats**

## & OTHER REPUTED DESIGN INSTITUTIONS

- SEED Pearl Academy (Mumbai, Jodhpur, Noida, Delhi)
- SEAT (Srishti - Bangalore, Pune, Trivandrum)
- SOFT CET
- CEPT
- AICET
- UID Aptitude Test
- AIEED
- FDDI
- AIST
- IIAD
- UPES DAT
- IICD
- ISDI Challenge
- NIIFT
- AIFD
- WAT
- TDV
- WWI etc

